CANADIAN
MOVING PICTURE
DIGEST

Vol. 22, No. 10 TORONTO 2, CANADA July 5th, 1930

METRO-GOLDWYN-MAYER DOES IT AGAIN! THE BIG HOUSE

LOS ANGELES BEATS "ANNA CHRISTIE" RECORDS!

ATLANTA BEST BUSINESS IN MANY MONTHS!

DETROIT 3rd WEEK! SECOND WEEK BEATS THE FIRST!

ASTOR, NEW YORK AT $2 STANDEES DAY AND NIGHT!

METRO-GOLDWYN-MAYER'S
Cosmopolitan Production with
CHESTER MORRIS ROBT. MONTGOMERY
WALLACE BEERY LEWIS STONE
LEILA HYAMS GEORGE F. MARION
Directed by George Hill

AND WHEN YOU THINK OF 1930-1931
think about "Big House," "Divorcee," "Caught Short" and the flock of M-G-M hits coming between now and next season.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

BUSINESS IS GREAT THANK YOU!

When you're playing Metro-Goldwyn-Mayer pictures!

1. THE BIG HOUSE

Chester Morris, Wallace Beery, Leila Hyams, Robert Montgomery, Lewis Stone, George F. Marion. George Hill, Director. Metro-Goldwyn-Mayer-Cosmopolitan Production.

In New York at $2

Astor Theatre lobby jammed and advance sale is fast approaching highest mark in history of house.

In Atlanta—Tremendous!

Capitol enjoys biggest business in months with "Big House."

In Detroit—3rd Week

"Big House" receipts at State bigger the 2nd week than the 1st. Now entering 3rd week.

2. CAUGHT SHORT

Held over 2nd week at the Big Capitol, N. Y.

3. JOAN CRAWFORD

in OUR BLUSHING BRIDES

4. WILLIAM HAINES

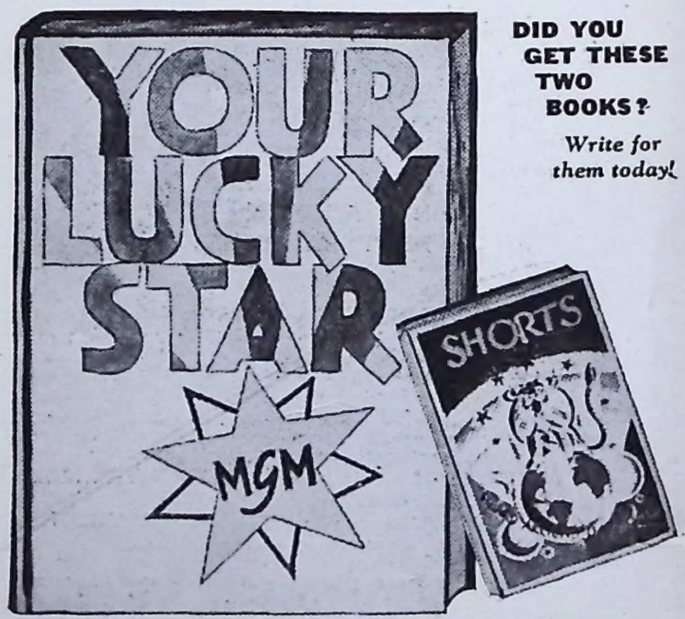
in WAY OUT WEST

5. LON CHANEY *Talks!*

in THE UNHOLY THREE

6. GRETA GARBO

in ROMANCE



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Write for them today!

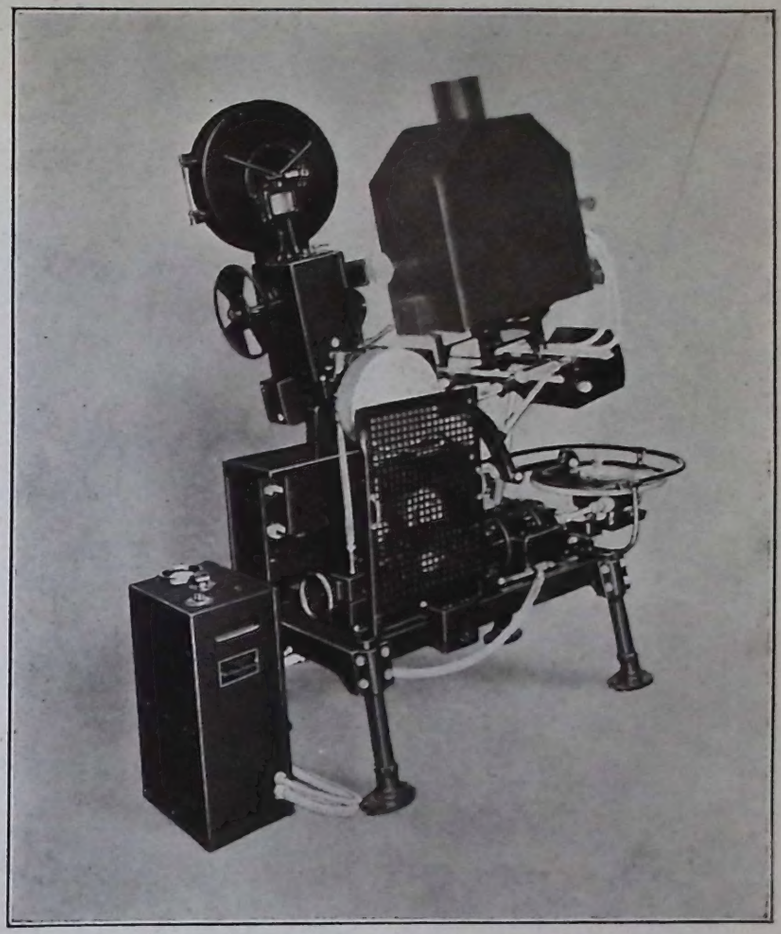
Hits! Hits! Hits! The eyes of the industry are on M-G-M. Hitch your theatre to "Your Lucky Star" and ride into 1930-1931 in high!

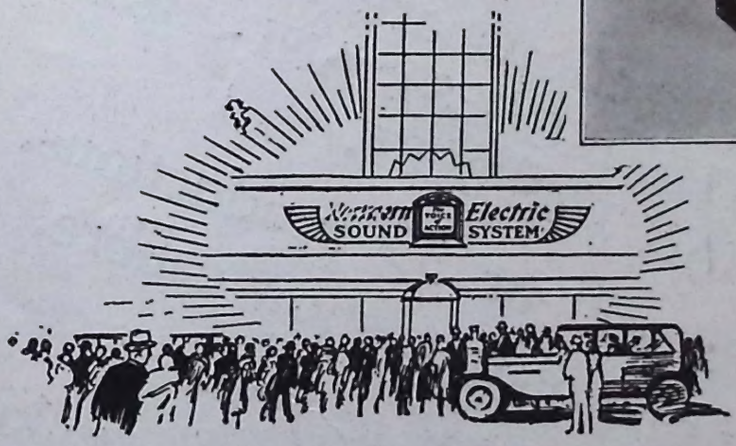
METRO-GOLDWYN-MAYER

THE METRO-GOLDWYN-MAYER LION — THE GREATEST STAR ON THE SCREEN

Your Lucky Star

QUALITY REPRODUCTION





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THE Northern Electric Sound System reproduces with fidelity the spoken word and the complete musical scale. This has been made possible by some fifty years of research in sound transmission problems.

The Northern Electric Sound System is manufactured, installed and serviced by a staff of experts who co-operate one hundred per cent with theatre managers, day or night.

Box office receipts of theatres equipped with Northern Electric equipment are steadily growing week after week.

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WESTERN ELECTRIC IN U. S. A.

WARNER BROS. PRODUCT

More thought, more time, and more money has been put into next season's attractions than ever before.

Warner Bros. complete announcement is now in the hands of its sales force.

The attractions are BIGGER THAN THE BIGGEST AND BETTER THAN THE BEST.

There will be 35 productions. Every one of road-show calibre.

And all direct to you.

Exhibitors who delay talking

FOR NEXT SEASON ! ! !

with a Warner Bros. representative are doing themselves a grave injustice.

See your Warner Bros. salesman now. He has all the information. Not some of it—but ALL of it.

That applies to Vitaphone Varieties as well as specials and road shows.

There will be no holdouts. As is our custom—they go directly to you.

What Warner Bros. promise —Warner Bros. deliver.

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Regal To Distribute Super British Films

Great interest attaches to the announcement of Regal Films Limited that it has secured for Canadian distribution a number of super-features produced by British International Pictures Limited. This deal was consummated by Mr. S. W. Smith, Regal's resident London representative, and the pictures that are included in the list represent that important producing company's outstanding attractions. Mr. Smith is well posted on the tastes of Canadian theatregoers and he is most enthusiastic over the quality of the product he has secured. The outstanding feature in the series is "Atlantic," one of the most talked-about productions ever screened. "Atlantic" has created a sensation in all parts of the British Empire and in the United States and will be the talk of Canada, too. British International Pictures Limited is looked upon as the leading producing company of the British Empire and since the advent of talking pictures the quality of its features have not only been as good as the best produced in any other country, but in several instances it has set new high standards. Further details regarding this important deal is being awaited with interest, for there is no doubt these British features will prove real box office attractions for Canadian exhibitors.

F. G. Spencer Visits Kentville

MR. F. G. SPENCER, accompanied by his wife and son, was a visitor in Kentville on his circuit of theatres in the Maritime Provinces. Mr. Spencer is owner of the Capitol Theatre, Kentville.

After an inspection of the general business, Mr. Spencer stated that it had improved a great deal since the installation of the sound pictures.

New Theatre at Pembroke

As the new O'Brien Theatre opened on June 25th, at Pembroke, the Casino Theatre has been closed, and it is said that the O'Brien interests are trying to find some use to which they can put the old building.

Dividends Deferred for Loew's Shareholders

On account of the uncertainty as to the future earnings of Loew's Theatres, due to present business conditions, the half-yearly dividend payments, on Toronto preferred and London common and preferred, falling due this month, have been deferred.

The financial position of both companies is good, the business having improved considerably since the first of the year. But the directors are of the opinion that they are adopting a conservative attitude. It is expected that the payments on the preferred will be resumed in a very short time.

New Theatre for Guelph

A REPORT coming from reliable sources states that Guelph will have a new theatre. This report has caused considerable interest.

It is stated that the building will be located in a vacant lot to the rear of several Cork Street business establishments, with the entrance on St. George's Square.

FOR SALE

at surprisingly low prices.

SIX PROJECTORS (5 Powers, 1 Simplex complete with lenses)

Screens—Scenery—Reels—Rewinds

TWO HERTNER 7½ h.p. TRANSVERTERS

2500 Veneer THEATRE CHAIRS

One Style K WURLITZER and 4 PIANOS

Everything in good condition.

M. J. O'BRIEN Ltd.

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Dependable Equipment for Your Sound Installation!

Motiograph Model H Mechanisms—Massive, Sturdy Construction, Smooth and Silent in Operation, Rock Steady Projection, with the Patented Cylindrical Shutter that gives 15% more light and eliminates 62% of the heat from the film, mechanism parts and lenses.

Motiograph Low Intensity Reflector Arcs—Built like a lathe, with a machined bed that covers the feed screw. Arc motor feed outside the lamp housing. Full adjustments throughout. Arc Striker and Pilot Lamp. Fits Simplex, Powers or Western Sound Base as well. The Finest Lamp that money can buy, double the value of most lamps on the market.

Vocalite Glass Bead Sound Screens—In any size up to 20' x 40'. Approved for use with Western Sound Systems. Perfect projection surface, yet allowing sound from Speakers to pass through it without muffling. The only screen surface giving true rendition of colored scenes.

Superlite Bi-Focal Lenses—The lens that automatically gives you the same size picture on track or disc using a proportionate aperture. A slight turn of the outer sleeve changes the lens from one focus to the other, at the same time shifting the lens centre according to the aperture in use.

Adjustable Lens Mounts with Proportionate Apertures for either Motiograph or Simplex Projectors. Permits using former lenses for disc or silent, quick change to another pair of lenses and track apertures to give same size pictures as on disc.

Ross, Superlite and Projex Lenses to fit any possible requirement.

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Show Business

(*Special to Digest from Ottawa*)

Assurance is being given Famous Players managers in Canada by J. J. Fitzgibbons, formerly of Paramount-Publix and now director of theatre operations for Famous Players Canadian Corp., that no changes in personnel are contemplated since the absorption of the Canadian chain by Paramount. Fitzgibbons is touring the Canadian cities and recently visited Ottawa where he conferred with Manager Joe Franklin of Keith's and Manager Ray Tubman of the Regent and Imperial.

The garden party at the Citadel, Quebec City, of Their Excellencies, the Governor-General of Canada and Viscountess Willingdon, over the last week-end was attended by Mr. and Mr. P. J. Nolan and daughter, Marguerite, of Ottawa. Mr. Nolan is the proprietor of three local theatres, the Avalon, Rexy and Columbia.

Announcement is made of the wedding of Aida Emily, daughter of Clarence Robson, Eastern General Manager of Famous Players Canadian Corp., to Cornelius T. Spencer, manager of the Walkerville Theatre at Walkerville, Ontario. The latter, of course, is a Famous Players' house.

The Passee Temps Theatre, one of the older houses in Montreal, was the scene of a scare during the evening show on June 20 when fire broke out in the upper portion of the building. The audience, consisting of adults only, reached the open air, although several women fainted and had to be carried to safety.

After having had the projection room, over the theatre entrance, exposed to street view for a week, pending substantial alterations, the Fern Theatre, an Ottawa neighborhood house, introduced an all-talking picture policy on June 30, the first attraction being "Broadway Hoofer." Evening admission price was raised to a flat 20 cents by Manager Robertson with matinees 10 and 15 cents.

Because of a disagreement with Manager Joe Franklin over the year's contract, the orchestra of B. F. Keith's Theatre continues to occupy places in the orchestra pit for six hours each week without playing a note, although an all-talking picture policy has been adopted for the summer. Franklin offered to pay the musicians 50 per cent. of their salaries and release them from all obligations until September but this was rejected and the men continue to hold their places. The musicians were given the usual notice when vaudeville was discontinued for the summer but this was disregarded, the men claiming full employment for the whole year.

A gala week was conducted in four cities of Eastern Ontario when the Ottawa Valley Amusement Company, Pembroke, re-opened its chain of theatres in Pembroke, Renfrew, Arnprior and Almonte under the new name of O'Brien Theatre. After being taken over from Allen interests, the four houses were practically rebuilt. J. L. Murray is president of the Ottawa Valley Amusement Company and J. H. Bruck of Pembroke is general manager of the independent circuit.

The Projection Machine Operators Union of cities in Ontario have raised objections to the new regulations of the Provincial Government requiring periodic written and oral examinations for all operators under which they will be classified in several grades. The projectionists claim that the examinations are unnecessary and that the present system of licensing gives the Government full control of the profession.

A notification was sent out some time ago by the Provincial Treasurer's Department that arrangements had been made for the first examinations but no move has been made toward conducting them.

P. Ambrose Nolan of the Nolan Theatre Enterprises, Ottawa, inventor of the Magnascope for enlarging screens to full-stage size, has been visiting Halifax, St. John and other cities of the Maritime Provinces for the installation of the device in a number of theatres. Nolan has arranged to tour various cities of the United States to exploit his invention.

(*Special to Digest from Winnipeg*)

The flag on the Neepawa, Manitoba, town hall has flown half-mast to honor the memory of George Cecil Brooker, aged 40, who died in the Neepawa General Hospital following a protracted illness.

Mr. Brooker was born in Croydon, Surrey, England, and came to Canada with his parents in 1905. For over 20 years he had resided in Neepawa, and together with his brother, Bertram, now of Toronto, was lessee of the motion picture theatre. He was also a confectioner and caterer. He was married in Portage la Prairie, November, 1913, to Helen Mitchell, who survives him, together with three children.

He was keenly interested in civic affairs, having represented Ward One, Neepawa, on the town council continuously since 1922, for the last two years being chairman of the electric light committee and a member of the finance committee for a longer period.

J. Harold Murray, Lois Moran and a Movietone company under Director A. F. Erickson, are in the Lake Louise region in the Rockies, West of Banff, for a month's location trip, during which they will film the outdoor scenes of a story of the Royal Canadian Mounted Police, "The Red Sky."

In the supporting cast are J. M. Kerrigan, Goodee Montgomery, Lumsden Hare, George Brent, Nella Walker, Erwin Connelly and Marie Saxon.

Miss Montgomery will make her screen bow in this picture. She is a niece of the late Dave Montgomery, of Montgomery and Stone. She made her stage debut in "Ziegfeld's Follies" in 1924; after Will Rogers had recommended her to the impressario. Since then she has appeared in many musical shows in New York and London.

The story was written expressly for the screen by Tom Barry, playwright, who is accompanying the players on the trip into Canada.

T. M. Savor is erecting a small talking picture theatre in Cardinal, Ontario, plans for which were drawn by B. Dillon, architect, of Brockville.

Round About the Studios

Conway Tearle, who made a new name for himself in "The Lost Zeppelin" for Tiffany.

Marie Dressler, Metro-Goldwyn-Mayer star, who will next appear in "The Dark Star," arrived in New York from Europe last week while her last big hit, "Caught Short," was in the midst of a two-week run at the Capitol Theatre. Miss Dressler returned on the Majestic, after about three weeks in London and Germany. She was given a tremendous ovation when making a personal appearance during the run of "Caught Short" in London.

Eddie Cantor, inspired by the literary success of "Caught Short," has contracted to deliver to Universal a feature comedy entitled "Selling at the Top." It will appear in book form concurrently with its screen appearance.

Dorothy Mackaill has just been assigned to the leading feminine role opposite Charles Bickford in "River's End," Warner Bros. forthcoming production, according to announcement made by J. L. Warner, vice-president in charge of production.

This is the Vitaphone adaptation of James Oliver Curwood's widely read novel, with scenario by Marshall Neilan.

"Amos 'n' Andy," beloved radio stars, will arrive in Los Angeles July 14 — on on their way to the RKO studios in Hollywood.

Rehearsals for their first Radio starring vehicle, tentatively titled, "Check and Double Check," will begin the next day, with actual filming scheduled to begin the latter part of July.

The DO-X, giant airplane designed by Dr. Claude Dornier, with a capacity of 100 passengers, and scheduled to be flown from Germany to the United States by Lieutenant C. H. Schildhauer in August, has been photographed and recorded in flight and will have an important part in Gloria Swanson's "What A Widow!" This is her next film.

Dorothy Burgess, has returned to the Pathe studios to play in "Beyond Victory."

At the insistence of his medical advisors, Monta Bell, associate producer and director on the staff of the Paramount New York studio tendered his resignation last week.

What is said to be the largest single herd of cattle collected in California since pioneer days, is now at Lone Pine, Cal., awaiting the arrival of King Vidor, Metro-Goldwyn-Mayer picture director.

The cattle, some 2,000 head, will provide one of the climatic shots of the picture Vidor has just completed, based on the life of that most active historical figure of the old wild west, William Bonney or "Billy the Kid."

Monta Bell has been signed by Carl Laemmle, Jr., to direct Lupe Velez in "East is West." In addition to the Sam Shipman and John B. Hymer dialogue, a certain amount of music will be incorporated in the Universal production.

Pathe Sound News covered the arrival of the Graf Zeppelin at Lakehurst from every conceivable angle with several unusual modernistic views resulting.

Luck is sitting high on the career of John Wayne, protege and discovery of Director Raoul Walsh, who selected him, an unknown, to play the lead in "The Big Trail," now being filmed. Wayne will play the featured role in "No Favors Asked," adapted for Fox Films from the story by Paul Leicester Ford.

Alfred Werker will direct. Also in the cast will be Dixie Lee, Warren Hymer, Noel Francis and George Corcoran.

Three well known musc writers created Radio Pictures' "Leathernecking," adapted from the successful Broadway musical comedy, "Present Arms."

The collaborators are Herbert Fields, Richard Rogers and Lorenz Hart. The first is the son of Lew Fields, of the comedy team Weber and Fields. The other two are equally as distinguished in New York show circles and brought to the play the benefit of their personal experiences as Marines during the world war.

The screen adaptation was made by Jane Murfin; music arranged by Oscar Levant; and direction by Eddie Cline.

In the cast are Eddie Foy, Jr., Iren Dunne, Ken Murray, Louise Fazenda, Lilyan Tashman, Benny Rubin and Ned Sparks.

Charles King, accompanied by his wife and three children, arrived in New York from the coast June 29. The popular stage and screen songster sails for Europe this week and will spend about a month abroad before returning to the M-G-M studio.

Robert Agnew, popular juvenile, has been signed to appear in his third Pathe comedy, "For Crying Out Loud."

Reports from the Metro-Goldwyn-Mayer studio are that Cecil B. De Mille is nearing the completion of editing on his newest production, "Madam Satan." The picture is being viewed with decided interest in the colony as it is said to be De Mille's most definite step back to the highly colored high society kind of thing with which he made his greatest success. The featured players are Reginald Denny, Kay Johnson, Roland Young and Lillian Roth. Jeanie Macpherson wrote the story, Gladys Unger and Elsie Janis the dialogue.

Fifty-three famous film personalities appear in the first three Pathe specials already completed for the new season.

Production of Paramount's new "personality series" of one reel short subjects starring featured contract players of the company has just been launched this week at the New York studio with Lillian Roth as the star of the initial production, tentatively titled "The Picnic." Miss Roth has been at the New York studio several weeks playing the leading feminine role in "Animal Crackers," the Four Marx Brothers starring picture. It is planned to produce a number of these one-reel pictures starring Ginger Rogers, Frank Morgan, Charles Ruggles and other Paramounteers.

"Way Out West" is William Haines' newest starring vehicle, and represents a different type of adventure characterization than any of Haines' past creations. Fred Niblo took a chartered sound-equipped train from the Culver City studio to location in New Mexico to obtain authentic outdoor scenes for "Way Out West." The story and continuity of the photoplay are by Byron Morgan and Alfred Block, with dialogue provided by Joe Farnham. In the supporting cast of the picture are Leila Hyams, Polly Moran, Cliff Edwards ("Ukulele Ike"), Francis X. Bushman, Jr., Vera Marsh, Charles Middleton and Jack Pennick.

Raquel Torres, will be next seen in the leading feminine role of "The Sea Bat" for Metro-Goldwyn-Mayer.

Announcing a Series of--

BRITISH SUPER FEATURES

ALL-TALKING - SINGING - DANCING

Secured for Canadian Distribution by Our Resident London Representative, Mr. S. W. Smith, from British International Pictures Limited.

These Talking, Singing, Dancing Features are the Cream of the Productions of England's Foremost Producing Company.

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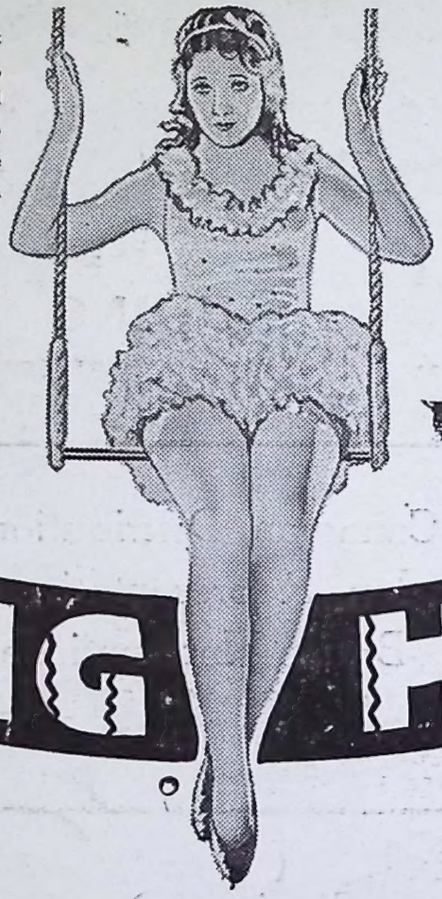
One of PATHE'S 20 SPECIALS FOR SEASON 1930-31!

19 more equally as Big and as Good!

The Peak of Talking Picture Perfection!

At last the perfect picture — because it has everything: Drama, thrills, heroism, music, color, the swirl and surge of real life in the most genuine old-time ballyhoo circus you ever saw! A real epic of the Big Top—produced in magnificent fashion with a cast of 16 great stars!

Pathé Picture



With an All-star cast of 16 including—CHESTER CONKLIN
BEN TURPIN · DOROTHY BURGESS
HELEN TWELVETREES · NICK STUART
FRED SCOTT · ROBERT EDESON
STEPIN FETCHIT · DAPHNE POLLARD
SALLY STARR · JOHN SHEEHAN
MICKEY BENNETT · GEORGE FAWCETT
BRYANT WASHBURN · LITTLE BILLY
WILLIAM LANGAN

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CIRCUS DAYS — CIRCUS DRAMA — CIRCUS LAUGHS!

Besides the most powerful and tender story you ever saw in celluloid. The story of a trapeze-artist who fought for the love of her man in the only way she knew — an eye for an eye, a tooth for a tooth! It's absolutely THRILLING! Bigger than usual — better than the average — "Swing High" is in a class by itself as great film entertainment!

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